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Why EmFace Is The Skin Treatment Everyone's Talking About Right Now

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An in-clinic treatment worth shouting about? EmFace, which combines radiofrequency to boost collagen and elastin with HIFES (high-intensity facial electromagnetic stimulation) to strengthen a select group of facial muscles and ligaments. Painless and needle-free, it is the first treatment that works on skin and facial muscles at the same time.

At the Harrods Wellness Clinic, aesthetic surgeon Dr Costas Papageorgiou of the New York Dermatology Group, tells me it's a game-changer. "EmFace is the only device able to strengthen the facial 'lifting' muscles. We're now able to target the deeper layers within the face and further delay or bypass the need for surgical interventions, as well as rely less on volumising agents such as fillers. In the years to come we should expect more innovative technologies like this that will ultimately make surgery obsolete."

Backed by nine clinical studies across 15 global research centres, it delivers a 30 per cent increase in muscle tone, 37 per cent reduction in wrinkles, 26 per cent increase in collagen and 23 per cent more lift. It's a time commitment of four, 20-minute treatments, at least five days apart. Optimal results roll in at the six- to 12-week mark, after the final treatment. It is touted as a great alternative to filler: "So what happens when we increase muscle tone?" asks double board-certified facial plastic surgeon, Dr Yael Halaas. "We re-volumise without having to use filler in our face."

Studies also show that 90 per cent of neurotoxin (Botox) patients feel like they look more natural after an EmFace treatment. "It's great for so many people, especially if you feel that Botox leaves you looking a bit strange, or masks your ability to express yourself. It's completely needle and toxin free." There's no downtime, bruising, bleeding or swelling.